

# LED Case Study Fox Lake Toyota Fox Lake, IL



"We have doubled the light at the front of the business and still reduced electrical consumption. We'll also save big on the maintenance costs since we won't need to change out failed bulbs and ballasts for the next 15+ years."

- Jim Daluga, General Manager



## Solution Delivered

LED Retrofit Kits	Improvement
23 LED-G2-16 kits	130 watts saved each
	2,990 total watts saved
288 input watts	70% savings
\$2,385 new cost	<\$4,539> savings
14 LED-G2-6	90 watts saved each
	1,260 total watts saved
113 input watts	56% savings
\$544 new cost	<\$479> savings
	23 LED-G2-16 kits 288 input watts \$2,385 new cost 14 LED-G2-6 113 input watts

### Problem:

The Toyota dealership in Fox Lake IL wanted to spruce up their dealership's curb appeal. Current fixtures didn't provide enough light to highlight the cars on display, and the colors didn't show accurately. Security was also a concern for the side and rear lots.

### Solution:

Retrofit kits custom-designed to their existing 23 pole fixtures and 14 wall packs, saving cost and labor from new fixtures

#### Results:

Double the light, increased footcandles where they needed them on the display, side and rear lots while saving thousands in electric savings. Sales

increased and customers began asking whether they had remodled the lot and showroom.



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